

# 50L7300U LED HD TV

**TOSHIBA**  
Leading Innovation >>>



## ULTRA-SLIM. BRILLIANT. TOSHIBA CLOUD TV.



Smart, ultra-slim and cloud-connected, the Toshiba L7300U series LED Cloud TVs combine advanced features and sophisticated modern design, with an elegant gun metal finish and frame stand. Complete with 1080p Full HD, ClearScan® 240Hz, powerful new CQ Engine™, and High-Bright CineSpeed® LED display, the L7300U creates sharp, bright cinema quality images, even with fast motion video. With the advanced Cloud TV services and features, experience enhanced content discovery now with real time streaming news, so you always know what's going on. True social interaction features help you connect with friends and family, and mobile device interaction creates simple location free use. The included wireless keyboard with touchpad makes it faster and easier to surf the Internet through the TV's open browser. Move up to supersized movies, entertainment and gaming with the L7300U series.

### CS240Hz ClearScan®

Improves picture clarity for clearer fast-action video, movies and sports

### CQ engine™ ver. 2 CINEMA QUALITY

Advanced Toshiba CQ Engine™ creates Cinema Quality images

### HDMI® X4

High-definition video and digital audio from a single cable

### LED TV

ULTRA SLIM  
Energy-efficient LED backlight for vibrant HD picture quality with sharp contrast for lifelike images with natural shadows and highlights

### 1080P FULL HD

1080p Full HD resolution—twice the picture detail compared to standard 720p HD

### USB VIDEO X2

Enjoy music, photos and videos from your USB Flash Drive

### CineSpeed®

High-definition display with fast panel response for clearer, more natural big-screen picture quality

### WiFi CERTIFIED

Connect wirelessly to your home network



Display the small screen content on the big screen quickly and easily



Ultra-slim sophisticated gun metal design, thin bezel and sleek frame stand



Wireless keyboard with touchpad included for even faster browsing and surfing the Internet

## Specifications<sup>1</sup>

### Screen Size Class: 50"

- Actual Diagonal Screen Size: 49.5"
- Design: Slim Depth/Bezel Design with Frame Stand

### Panel

- Panel Type: Ultra-Slim LED
- Resolution: 1080P Full HD<sup>2</sup>
- Refresh Rate: ClearScan® 240Hz
- High Bright CineSpeed® Panel

### Video Chassis

- CQ Engine™ v2
- UltraClear DNR
- Edge Enhancer
- Expert Mode:
  - Test Pattern, White Balance, Color & Gamma Calibration
- AutoView®
- Dynamic Picture Mode
- ColorMaster™
- Native Mode™
- Game Mode

### Convenience

- Cloud TV<sup>3</sup>
- Key Media Apps (Netflix®, YouTube®, VUDU® HD Movies, VUDU® Apps, Hulu Plus™, CinemaNow, etc.)
- Open Browser
- MediaShare
- Search Portal
- eManual
- Built-in Wi-Fi®
- Intel® Wireless Display
- Multi-Page Cloud TV Portal GUI

### - Cloud TV Services:

- Family Calendar
- Personal Messaging
- Streaming News
- Cloud TV Album
- MediaGuide
- Skype<sup>®</sup><sup>4</sup>
- Kontrol TV Mobile Interactive Gaming Apps
- Cloud TV Mobile Companion Apps<sup>5</sup> (Android™, iOS)
- MediaGuide App for Tablet
- Universal System Blaster (with Cable)
- Control4® Capable
- Update Logic Support View
- Wireless Keyboard w/Touchpad Included

### Audio

- Audyssey® Premium Television
  - Audyssey EQ® (Wall/Table Modes)
  - Audyssey® ABX
  - Audyssey Dynamic Volume® (Day/Night Modes)
  - Audyssey® Volume Extension
- Speaker Output: 20W

### Connectivity

- HDMI® with CEC<sup>6</sup>: 4
- USB 2.0: 2
- Composite: 2 (1 Shared)
- ColorStream® Component Video: 1
- High Definition PC Input: 1
- 3.5mm PC Audio Input: 1
- Fixed Analog Audio Out: 1
- Digital Audio Out: 1

- Ethernet (LAN) Port: 1
- IR Blaster Out: 1

### Product and Packaging

- VESA® Mounting Pattern<sup>7</sup>: 400mm x 200mm

### • Product Dimensions & Weights

- With Stand
  - Dimensions: 44.5" x 29.2" x 9.2"
  - Weight: 42.5 lbs.
- Without Stand
  - Dimensions: 44.5" x 26.0" x 2.3"
  - Weight: 52.7 lbs.
- In Packaging
  - Dimensions: 48.7" x 31.5" x 6.3"
  - Weight: 49.5 lbs.
- Power Consumption (On): 58.7W
- Power Consumption (Stand-by): <0.3W
- ENERGY STAR® 6.0 Compliant

### What's in the box

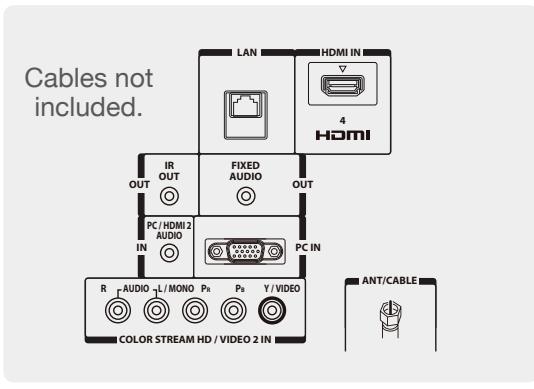
- Illuminated Universal Remote Control (CT-90428)
- Batteries (AAA x 2)
- Resource Guide
- Quick Start Guide
- Wireless QWERTY Keyboard w/ touchpad
- Batteries (AA x 2)
- IR Blaster Cable

UPC Code: 022265277775

Country of Origin: Mexico



Remote Control  
(CT-90428)



Rear Panel Connector Diagram



Side Ports



Rear Panel

1. While every effort has been made at the time of publication to ensure the accuracy of the information provided herein, product specifications, configurations, system/component/options availability are subject to change without notice. 2. 1080p/24 fps encoded content and an HD display capable of accepting a 1080p/24Hz signal required for viewing 1080p/24 fps content. 3. Services and features available through the Cloud may be changed or removed at any time. Services and features depicted or listed here and provided through the Cloud may not be available outside of the United States and may not be available to you. 4. Skype-ready, Toshiba-compatible camera is sold separately and required to use the Skype feature. 5. Certain Mobile Companion Apps may not be accessible with all mobile device operating systems and not all Mobile Companion Apps are available at this time or available for both Android and iOS compatible devices. 6. Use of HDMI® CEC requires an HDMI® CEC compatible display/peripheral device. Depending on the specifications of your device, some or all HDMI® CEC functions may not work even if your display/peripheral device is HDMI® CEC compatible. 7. If you decide to wall mount your Toshiba television, always use a UL Listed wall bracket appropriate for the size and weight of the television. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.