



Laser Genesis

Laser Genesis is FDA approved for wrinkle reduction, improving skin elasticity, treating scars, normalizing pore size, reducing redness and correcting sun damage. The treatment is popular among men & women alike and treats those conditions that are typically associated with aging skin.

- * No Patient Down time
- * No Anesthetic Creams
- * Safe & Effective
- * No Messy Gels
- * No Purpura
- * Painless



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What does Laser Genesis do?

Laser Genesis is a non-ablative procedure that can reduce facial vessels as well as diffuse redness, port-wine stains, acne scars, large pores, and fine lines and wrinkles around the mouth and eyes. It works by gently warming the upper dermis, stimulating the growth of new collagen, improving the appearance of your skin. The result is a healthy looking and vibrant appearance.

What are facial vessels or telangiectasia?

Telangiectasia or facial vessels are dilated capillaries that commonly appear on the surface of the face and in areas around the nose, cheeks and above the neckline. Capillaries are tiny blood vessels that are present throughout the body. Prolonged sun exposure, aging, trauma, and other factors can cause capillaries to become dilated and visible. There is also a hereditary factor in developing facial telangiectasia. Laser Genesis therapy will help your appearance by treating any visible trace of these unsightly veins.

What is diffuse redness?

Diffuse redness is a general appearance of facial redness, such as rosy cheeks. As with facial telangiectasia, this condition is a result of dilated capillaries, however the appearance is more of general redness rather than discrete well-defined vessels. The most commonly affected area is the nose, forehead, and cheeks. Diffuse redness is often associated with the condition called rosacea and it can be hereditary. Laser Genesis therapy will help your appearance by gently treating and reducing the condition.

What about fine lines and wrinkles, etc.?

Areas of fine lines and wrinkles around the mouth and eyes are related to loss of collagen associated with age, sun exposure, and the sucking action of smoking. Acne scars and large pores are associated with decreased levels of collagen within the skin. Gently warming the skin with Lyra I genesis treatment stimulates the growth of new collagen to improve the appearance of the damaged skin and create a vibrant, healthy appearance.

What can I expect before the treatment?

There are no complicated pretreatment rituals with this procedure. Prior to the actual Laser Genesis treatment you will be asked to remove your make-up or moisturizers and in some cases, you may be asked to shave the area to be treated so as not to interfere with the laser treatment. Dr Shapiro will review and assist with all pretreatment requirements.

How many treatments will I need?

The treatment results are often very subtle. On average you may require four to six treatments in order to achieve the results you are looking for. Every patient's conditions and needs vary. For more information about your expected results or the number of treatments necessary, schedule a free skin evaluation.

Is the treatment painful?

No, Laser Genesis is a comfortable, non-ablative, non-invasive treatment.

What does it feel like?

The laser hand piece feels cool to the skin in the Laser Genesis treatment. As the pulses are delivered the hand piece is moved over the area causing a gentle rise in temperature until reaching the therapeutic level.

What results to expect after the treatment?

Immediately after the treatment you will experience some minor redness and the feeling of warmth. The redness and warmth typically last only a few hours. Patients often describe the treatment as relaxing and therapeutic with visible results that are subtle yet noticeable. You can expect to immediately return to normal activities utilizing sunscreen if participating in outdoor activities. You can re-apply make-up immediately.

What are the possible side effects?

Although most patients report few if any side effects, the most commonly noticed might be a slight redness that disappears with a few hours after the treatment.

How long will the treatment take?

The actual treatment will only take 20 minute. Your total appointment time can easily be fit into your lunch hour.

What areas can be treated?

Unlike many other procedures available today, with Laser Genesis skin therapy Lyra I, it can safely treat your entire facial area and neck, if there are undesirable veins and redness present.