

Presented by
SANTA CRUZ
MOUNTAINS
WINEGROWERS
ASSOCIATION



Taste of the Santa Cruz Mountains

VINTNERS' FESTIVAL

**JUNE 4 & 5 and
JUNE 11 & 12**
11am–5pm

Restaurants close at 4pm

SANTA CRUZ MOUNTAINS WINEGROWERS ASSOCIATION

Sample great wines, food and entertainment —
two fabulous weekends!



Everybody likes this!

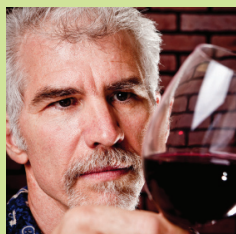
MUSIC

ART DISPLAYS

WINE

FOOD

FRIENDS OF SCMWA



SANTA CRUZ MOUNTAINS WINEGROWERS ASSC.

Taste and purchase hard-to-find
premium wines from 46 fabulous
wineries at 38 unique locations that
will be featured over two weekends!



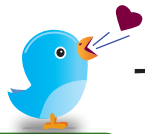
Tickets are redeemed for a commemorative wine glass at the
event to be used at each winery visited. Admission \$35 in advance,
or \$40 donation at any participating location the day of the event.
*Restaurants close at 4pm. 831.685.VINE (8463)

www.scmwa.com



FRIENDS... Be sure to **tweet** about your favorite
Vintner's Festival finds! Use the hashtag **#vintfest** and
follow **@scmwa** for more information.

SANTA CRUZ MOUNTAINS WINEGROWERS ASSOCIATION



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JUNE 11 & 12**
11am–5pm

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**Santa Cruz Mountains
Winegrowers Association**

Enjoy the Festival at your own pace. Visit as few or as many locations as you wish.

Welcome to the
22nd Annual
Vintners' Festival!

FRIENDS...

Be sure to **tweet** about your favorite Vintner's Festival finds! Use the hashtag **#vintfest** and follow **@scmwa** for more information.



Everybody likes this!



Get together for relaxing outdoor fun. Many venues have art displays and music.



Restaurant venues are a great way to enjoy barrel tastings, regional delicacies, chef demos and more!



Longtime Vintners' Festival Fan

This is a great opportunity to buy your favorite and newly discovered wines!

Taste the best the Santa Cruz Mountains has to offer. Some wineries will have their new releases for sale during the festival dates only.



**Santa Cruz Mountains
Winegrowers Association**

Don't miss this special occasion to taste and compare a large number of premium wines from the Santa Cruz Mountains appellation, a world-class wine-growing region.

BARREL TASTINGS

NEW RELEASES

LIVE MUSIC

LOCAL CHEFS

ART DISPLAYS

TICKETS

WINE GLASS

WINERY TOURS



831-685-VINE (8463)
www.scmwa.com
info@scmwa.com



TIPS FOR BETTER TASTING

With these helpful hints, you'll enjoy and appreciate your wines even more:

Admission \$35 in advance, \$40 donation at the door. Tickets will be redeemed for a commemorative wine glass at the event to be used at each winery visited. Tickets may be purchased in advance or at any participating location. Please note: Restaurants close at 4pm



SWIRL When you swirl a wine in your glass it mixes with air and releases its fragrance.



SNIFF Most of what we taste is really our sense of smell at work. After swirling the wine, sniff deeply in the bowl of the wine glass and enjoy the intense aromas.

Sweet!



SIP Take a little of the wine into your mouth and swish it around. Concentrate on the flavors, see if you can relate the tastes to that of familiar tastes from everyday life (can you taste raspberries in Zinfandel or blackberries and vanilla in Cabernet?)



SPIT Less information can be learned from actually swallowing the wine, so simply spit it into the bucket provided. You'll stay alert and enjoy each wine more.

San Francisco Bay

Half Moon Bay

Pacific Ocean

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Remember...



Good sense dictates that you use transportation alternatives or include a designated driver who refrains from drinking wine.





Taste of the Santa Cruz Mountains

VINTNERS' FESTIVAL

JUNE 4 & 5
JUNE 11 & 12
11am-5pm
Restaurants close
at 4pm



map is not to scale



FIRST Weekend

The Santa Cruz Mountains is recognized as one of the finest wine producing regions in California. The altitude of the mountains, ocean influence and fog creates a microclimate that produces low-yielding vines with rich, concentrated, flavorful grapes.

Beautiful, hand-crafted wines are produced from these grapes in dozens of small, diverse wineries nestled in the mountains, many of which are not normally open to the public.

JUNE 4 & 5, 11am to 5pm* Western Side of the Mountains

@scmwa
or #vintfest



- 1 LA NEBBIA WINERY** 650.726.9463 www.lanebbiawinery.com
12341 San Mateo Road, Half Moon Bay
Attractions: Wine and edible flower pairings. Bocci ball and outdoor picnic area.
- 2 McHENRY VINEYARD** 530.756.3202 www.mchenryvineyard.com
6821 Bonny Doon Rd, Santa Cruz
Attractions: Please call for McHenry's special attractions.
- 3 AHLGREN VINEYARD** 831.338.6071 www.ahlgrenvineyard.com
Location: **Scopazzi's Restaurant** 831.338.6441, 13300 Big Basin Way, Boulder Creek
Attractions: Food for sale. Full selection of Ahlgren wines available for tasting.
- 4 DAVID BRUCE WINERY** 408.343.4214 www.davidbrucewinery.com
21439 Bear Creek Rd, Los Gatos
Attractions: Featuring food pairings with Estate Wine.
- 5 MUCCIGROSSO VINEYARDS** 408.354.0821 www.muccigrosso.com
Location: **Tyrolean Inn** 831.336.5188, 9600 Highway 9, Ben Lomond.
Attractions: **Live jazz from New York** and food available for purchase.
- 6 ZAYANTE VINEYARD** 831.335.7992 www.zayantevineyards.com
420 Old Mount Rd., Felton
Attractions: Complimentary hors d'oeuvres, lovely picnic area and views of the Santa Cruz Mountains in the vineyard.
- 7 HALLCREST VINEYARDS** 831.335.4441 www.hallcrestvineyards.com
379 Felton Empire Rd., Felton
Attractions: Featuring barrel tastings.
- 8 EQUINOX METHODE CHAMPENOISE** 831.338.2646 www.equinoxwine.com
TROUT GULCH VINEYARDS 831.471.2705 www.troutgulchvineyards.com
Location: **Equinox Tasting Room** - 427 Swift St, Unit C, Santa Cruz
Attractions: **Blue grass trio**, complimentary appetizers, barrel tastings, and special tastes of cellar treasures. Equinox will feature champagne demonstrations. Cruz N Gourmet food truck will provide food available for purchase.
- 9 SKOV WINERY** 650.438.4374 www.skovwinery.com 2364 Bean Creek Rd, Scotts Valley
Attractions: Offering self guided winery tours with wine tasting stations throughout our winery, light appetizers. Picnic area available.
- 10 BRUZZONE FAMILY VINEYARDS** 831.438.3120 www.bruzzzonevineyards.com
HEART O' THE MOUNTAIN 831.345.6133 www.hearttothemountain.com
Location: **Heart o' the Mountain** 5610 Scotts Valley Dr., Scotts Valley
Attractions: Taste wines from our Estate Small Block collections while enjoying **music**.
- 11a MJA VINEYARDS** 831.421.9380 www.mjavineyards.com 328-A Ingalls Street, Santa Cruz
408.353.6000 www.mjavineyards.com 24900 Highland Way, Los Gatos
Attractions: Complimentary food available and drawings for prizes. Two great locations.
- 11b SONES CELLARS** 831.420.1552, www.sonescellars.com 334-B Ingalls Street, Santa Cruz
Attractions: Complimentary snacks, **music**, and barrel tastings.
- 11c ODONATA** 831.566.5147 www.odonatawines.com
SANTA CRUZ MOUNTAIN VINEYARD 831.426.6209
www.santacruzmountainvineyard.com
Location: **Santa Cruz Mountain Vineyard**, 334-A Ingalls Street, Santa Cruz
Attractions: Special release Pinot Noir, local artisan cheese and meat purveyor, and food available for purchase.
- 12 STORRS WINERY** 831.458.5030 www.storrswine.com
303 Potrero St. #35, Old Sash Mill, Santa Cruz
Attractions: Mini farmers market. Wine University event at 4pm each afternoon at Winery.
- 13 BURRELL SCHOOL VINEYARDS** 408.353.6290 www.burrellschool.com
24060 Summit Rd., Los Gatos.
Attractions: Complimentary food and **music** while you taste.
- 14 CINNABAR WINERY** 408.867-1012 www.cinnabarwine.com
RIVER RUN VINTNERS 831.726.3112 www.riverrunwines.com
Location: **Center Street Grille** 831.423.4745 www.thecenterstreetgrill.com
1001 Center Street, Santa Cruz
Attractions: Enjoy your wine on the patio! Great food available for purchase.
- 15 VINE HILL WINERY** 831.427.0436 www.vinehillwinery.com
2300 Jarvis Rd., Santa Cruz
Attractions: **Live blue grass music**, wines by the glass, box lunches available for purchase, \$8 each. Bring a picnic and eat while enjoying the beautiful views.
- 16 SILVER MOUNTAIN VINEYARDS** 408.353.2278 www.silvermtn.com
Winery: Silver Mountain Drive (off of the Old San Jose Soquel Rd, near Summit Rd.), Los Gatos
Attractions: **Live music on the amphitheater stage**, guest chef with small plates for sale, and local artisanal food and wine fair.
- 17 POETIC CELLARS** 831.462.3478 www.poeticcellars.com 5000 North Rodeo Gulch Road
Attractions: **Live Music, poetry, art exhibit** and new release wines.
- 19 CORDON CREEK** 408.292.6252 www.cordoncreek.com
HUNTER HILL VINEYARD & WINERY 831.465.9294 www.hunterhillwines.com
NAUMANN VINEYARDS 408.867.7871 www.naumannvineyards.com
P • M STAIGER 831.338.4346 www.pmstaiger.com
FERNWOOD CELLARS 408.848.1237 www.fernwoodcellars.com
VILLA DEL MONTE 888.788.4583 www.villadelmontewinery.com
Location: **Michael's on Main** 831.479.9777, 2591 South Main St., Soquel
Attractions: Six wineries in one location! Great creek views and food available for purchase.
- 20 BARGETTO WINERY** 831.475.2258 www.bargetto.com 3535 North Main St., Soquel.
Attractions: **Great music** and food available for purchase from Erica's Catering.
- 21 PELICAN RANCH WINERY** 831.426.6911 www.pelicanranch.com
102 Kennedy Dr., Capitola
Attractions: Wine and pizza pairing. Pizza provided by Pizza Gypsy. **Art display by Gary Hart**. Barrel tastings from 2-3pm on both Saturday and Sunday.
- 22 NICHOLSON VINEYARDS** 831.724.7071 www.nicholsonvineyards.com
2800 Pleasant Valley Rd, Aptos
Attractions: **Jewelry Designs by April Martin, Art Show by Maia Negre**. Festival case discount special. Barrel tastes of selected wine. Nicholson will only be pouring on Saturday, June 4th.
- 23 ALFARO FAMILY VINEYARDS** 831.728.5172 www.alfarowine.com
420 Hames Rd, Corralitos
Attractions: **Live music**, complimentary snacks, picnic spots available and **beautiful jewelry from iSanctuary.org** for sale. Alfaro will only be pouring on Saturday, June 4th.
- 24 PLEASANT VALLEY VINEYARDS** 831.728.2826 www.pvvines.com
600 Pleasant Valley Road, Aptos
Attractions: Pleasant Valley Vineyards will only be pouring on Saturday, June 4th.
- 25 WINDY OAKS ESTATE VINEYARDS & WINERY** 831.786.9463
www.windyoakesestate.com 550 Hazel Dell Road, Corralitos
Attractions: Enjoy new release wines, bring a picnic and enjoy the views from the vineyard ridge overlooking the Monterey Bay. Complimentary cheeses, breads, and crackers. Windy Oaks will only be pouring on Saturday, June 4th.

SECOND Weekend

tickets
may be purchased in advance
or at any participating location.
www.scmwa.com



JUNE 11 & 12, 11am to 5pm* Eastern Side of the Mountains

- 4 DAVID BRUCE WINERY** 408.343.4214 www.davidbrucewinery.com 21439 Bear Creek Rd, Los Gatos
Attractions: Featuring food pairings with Estate Wine.
- 13 BURRELL SCHOOL VINEYARDS** 408.353.6290 www.burrellschool.com
24060 Summit Rd, Los Gatos.
Attractions: Complimentary food and **music** while you taste.
- 18 MJA VINEYARDS** 408.353.6000 www.mjavineyards.com 24900 Highland Way, Los Gatos
Attractions: Grand Opening BBQ on June 11th featuring **local favorite band Extra Large**.
- 26 DANCING CREEK WINERY** 408.497.7753 www.dancingcreekwinery.com
MUCCIGROSSO VINEYARDS 408.354.0821 www.muccigrosso.com
NAUMANN VINEYARDS 408.867.7871 www.naumannvineyards.com
KINGS MOUNTAIN VINEYARDS 650.851.7551 www.kingsmountainvineyards.com
MICHAEL MARTELLA WINES 650.551.0889 www.michaelmartella.com
DOMENICO WINERY 650.593.2335 www.domenicowinery.com
Location: **Domenico Winery**, 1697 Industrial Road, San Carlos.
Attractions: Enjoy 6 wineries at one location! Dancing Creek, Kings Mountain, Martella, Muccigrosso & Naumann are joining Domenico for the weekend. Complimentary appetizers, barrel tastings and Domenico Barrel futures are available at 40% off. The Olive Crush will be here doing tastings of EVOO and Barrel Aged Balsamic; which will also be available for purchase.
- 27 WOODSIDE VINEYARDS** 650.851.3144 www.woodsidevineyards.com
205 Constitution Dr., Menlo Park
Attractions: Please call for Woodside's special attractions.
- 28 LA HONDA WINERY** 650.366.4104 www.lahondawinery.com 2645 Fair Oaks, Redwood City
Attractions: Tasting older vintages, barrel tasting, winery tours, local farmer's market vendors, and **light music**.
- 29 COOPER-GARROD ESTATE VINEYARDS**
408.867.7116 www.cgv.com 22645 Garrod Rd., Saratoga
Attractions: Please call for Cooper-Garrod's special attractions.
- 30 DOWNHILL CELLARS** 408.459.7711 www.downhillwine.com
20333 Stevens Creek Blvd, Cupertino
Attractions: Food available for purchase.
- 31 SAVANNAH-CHANELLE VINEYARDS** 408.741.2934 www.savannahchanelle.com
23600 Congress Springs Rd., Saratoga
Attractions: **Live music**, nice fruit and cheese trays and great wine!

- 32a BIG BASIN VINEYARDS** 408.564.7346 www.bigbasinvineyards.com
14598 Big Basin Way, Saratoga
Attractions: Special pate food pairing available for \$6.95. **Art showing** and optional reserve tasting flight.
- 32b CINNABAR WINERY** 408.867.1012 www.cinnabarwine.com
14612 Big Basin Way, Saratoga
Attractions: Please call for Cinnabar's special attractions.
- 33 FLEMING JENKINS VINEYARDS & WINERY** 408.358.4949 www.flemingjenkins.com
45 West Main St., Los Gatos.
Attractions: Featuring **wine related photography by local artist Thom Sanborn**.
- 34 BYINGTON WINERY** 408.354.1111 www.byington.com
21850 Bear Creek Road, Los Gatos
Attractions: On June 11th, Byington will feature **music by EXP** from 12-4, and on June 12th they will feature **jazz music by James Charles Band**.
- 35 BLACK RIDGE VINEYARDS** 408.399.6396 www.blackridgevineyards.com
18550 Black Road, Los Gatos
Attractions: Please call for Black Ridge's special attractions.
- 36 SKOV WINERY** 831.438.4374 www.skovwinery.com
POETIC CELLARS 831.462.3478 www.poeticcellars.com
HOUSE FAMILY WINERY 800.975.7191 www.housefamilywinery.com
Location: **Viva Restaurant** 408.356.4902 www.vivalosgatos.com
15970 Los Gatos Blvd, Los Gatos
Attractions: Food available for purchase.
- 37 TESTAROSSA VINEYARDS** 408.354.6150
www.testarossa.com 300-A College Avenue, Los Gatos.
Attractions: Please call for Testarossa's special attractions.
- 38 CORDON CREEK** 408.292.6252 www.cordoncreek.com
HEART O' THE MOUNTAIN 831.345.6133 www.hearttothemountain.com
ODONATA 831.566.5147 www.odonatawines.com
P • M STAIGER 831.338.4346 www.pmstaiger.com
STORRS WINERY 831.458.5030 www.storrswine.com
HALLCREST VINEYARDS 831.335.4441 www.hallcrestvineyards.com
Location: **Nonno's** 408.353-5633 www.nonnositalian.com 21433 Broadway Rd, Los Gatos
Attractions: Enjoy six wineries in one location! Play bocci ball and enjoy amazing food available for purchase.

On the first weekend, June 4th and 5th, 35 wineries will participate at 26 locations in Santa Cruz County. On the second weekend, June 12th and 13th, 29 wineries will participate in 17 locations in San Mateo and Santa Clara Counties. Festival hours are from 11am until 5pm all four days, with restaurants closing at 4pm. **Special attractions vary** and include barrel tastings, winery tours, new releases, live music, local chefs, art displays, and more. It is an excellent opportunity to **purchase limited production wines at affordable prices**.

ART SHOW MUSIC RESTAURANTS *RESTAURANTS CLOSE AT 4PM



both weekends



WINEGROWERS ASSOCIATION
7605-A Old Dominion Ct., Aptos, CA 95003

GOOD TIMES



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Taste of the Santa Cruz Mountains

VINTNERS' FESTIVAL



Passport Program

July 16, 2011 11am - 5pm • One-Time Fee: \$40

Held 4 times per year • Every 3rd Saturday of January, April, July & November

Explore our extraordinary viticultural region and discover the incredible diversity of its wines and winemakers.

This is a special chance to visit many wineries that are not usually open to the public!

Each winery you visit will stamp your Passport with a unique stamp.

Passports are good for one visit to each participating winery on any Passport Day.

Call or check our website for list of participating wineries and other event information.

Purchase your tickets now! Call 831.685.VINE (8463)

Visit www.SCMWA.com