



NEWS

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FISH WINDOW CLEANING NAMED 2009 TORCH AWARD WINNER

St. Louis, Mo., November 29, 2009 – Fish Window Cleaning of Ballwin, Mo., was one of ten St. Louis area businesses named a 2009 TORCH Award winner. The award for exceptional ethical business practices was presented by the Better Business Bureau (BBB) Serving Eastern Missouri and Southern Illinois.

Founder Mike Merrick started the window cleaning business after the bank he was working for downsized 30 years ago. He grew his business by buying out competitors. In 1998 he expanded the geographic footprint of Fish Window Cleaning by offering franchise opportunities to qualified entrepreneurs. Today, Fish, a BBB Accredited Business, has 167 franchisees in 210 territories nationwide.

Merrick attributes his success to paying attention to details, from showing up on time to having employees in clean, neat uniforms, who deliver sparkling results. Fish provides free estimates and provides cleaning services for both commercial and residential customers.



Above: (Left to right) Michael F. Maguire, group sales manager of Enterprise Rent-A-Car and chairman, Better Business Bureau; Mike Merrick, president and CEO, Fish Window Cleaning; Linda Merrick, Executive Vice President, Fish, and Michelle Corey, President, Better Business Bureau.